

Slava Micic

VISUAL DESIGNER

I develop visual narrative and deliver exceptional visual communications on tight deadlines, making complex information easy to understand, increasing engagement and satisfying business objectives.

I have demonstrated success in working with stakeholders in a high performance culture and foster collaboration to successfully complete project deliverables.

With my business background (MA, BBA), knowledge of technology and strong design skills, I am a valuable asset to teams in areas of business development and marketing strategy.

EDUCATION

Master of Art, Economics

University of Saskatchewan
2007 - 2009
Saskatoon, SK Canada

Bachelor of Business Administration, Marketing

Bishop's University
2003 - 2006
Lennoxville, QC Canada

PROFICIENCY

Mac & PC. Expert user of Adobe CS. Sketch. CMS (WordPress). CSS. HTML. Slack. Trello. Fujifilm.

LANGUAGES/INTERESTS

English. Serbian. Basic French. Travel. Photography. Cycling. Architecture.

[Less is more.](#)

WORK EXPERIENCE

Visual Designer

Musson Cattell Mackey Partnership

Jul 2016 – Present

Conceptual development, direction and delivery of visual design. Applies strategic thinking and clearly articulates ideas while demonstrating a commercial understanding.

Lead Designer

Massive Media Inc.

Jan 2015 – Apr 2016

Lead creative for digital and print, including websites, social media campaigns, interactive apps and content design.

Freelance Contributor

ELLE Magazine

Aug 2013 – Dec 2014

Freelance contributor for the lifestyle section of ELLE Magazine. Contributed visual stories (photography + copy) as an "influencer".

Freelance Designer/Photographer

Self-employed

Aug 2010 – Dec 2014

Freelance design for wide range of clients in primarily lifestyle, hospitality, beauty and health industries. Featured in Air Canada EnRoute & BBC Travel, among others, for work in hospitality.

<http://slavamagic.com> | slava@creativity.com